



Services Breakdown

Digital Presence

- ☐ Marketing Strategy
- ☐ Brand Continuity
- ☐ Target Audience
- ☐ Competitor Analysis
- ☐ Website Configuration
- ☐ Landing Pages
- ☐ SEO Writing & Tags
- ☐ eCommerce Breakdown
- ☐ Website Hosting

Foster a Sale

- ☐ Social Platform(s) Strategy
- ☐ Social Platform (s)
 - Setup & Branding
- ☐ Social Platform(s) Posts
- ☐ Content Market Strategy
- ☐ E-mail Campaigns
- ☐ E-mail Automation
- ☐ Blog Posts
- ☐ Referral Program

Fast Leads

- ☐ Paid Media Management
 - PPC & CPM
- ☐ Google Search Ads
- ☐ Banner & Display Ads
- ☐ Social Media Ads
- ☐ eCommerce Marketing

Continuous Leads

- ☐ Search Engine Optimization
- ☐ Keyword Research
- ☐ SEO Audit
- ☐ SEO - Local Listings
- ☐ SEO - eCommerce

Sustainability

- ☐ Website Testimonials
- ☐ "Find My Business"
 - Google ▪ Bing
 - Yahoo ▪ Baidu
- ☐ Yelp Reviews
- ☐ Healthgrades Reviews
- ☐ Message Boards/Forums

Reputation

- ☐ Online Reputation Oversight
- ☐ Online Review Oversight
- ☐ Social Feedback Loop
- ☐ Community Activity
- ☐ Community Experience

Get In Touch



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