

# Find Your Business A Home On The Web



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"The Prime Services team has a unique arrangement that brought us everything we needed including cost savings, flexible capacity, and security for our public web offering"

-Kansas City Company

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# About

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Prime services takes the hassle out of supporting your business through outsourced digital marketing and IT services allowing your business to maintain a growth trajectory with its current resources.



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***Brand***

***Design***

***Develop***

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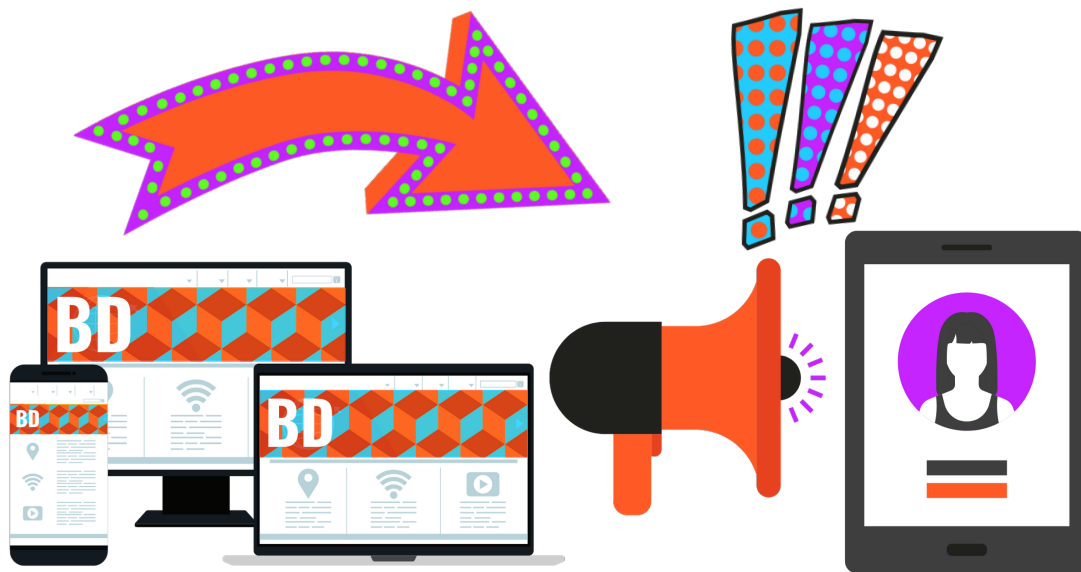
From research to design and development, we bring our professional team and creative network to create specific tailored solutions for small to medium and high growth business.

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## *Promote & Attract*

Establish and align a clear brand for your company to be seen by prospective customers and to be recognized as the clear go-to company.

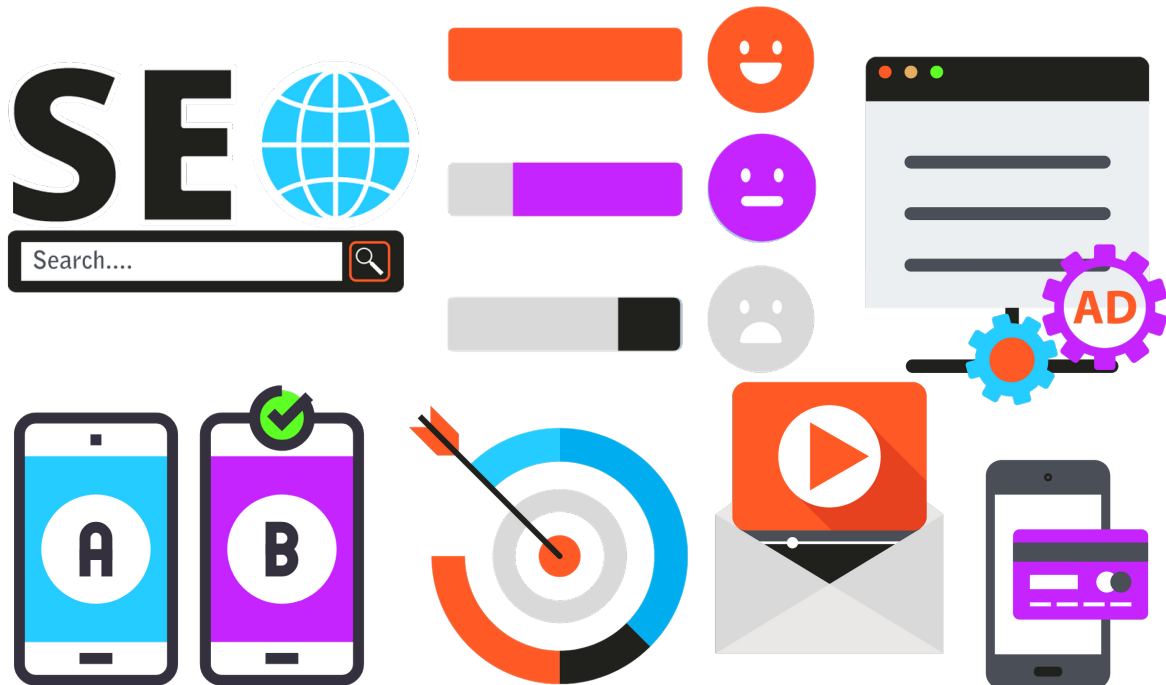
<b>INDICATE VISIBILITY</b> <i>Placement</i> <i>Intent</i>	<b>DRIVE ACTIVITY</b> <i>Audience</i> <i>Context</i>	<b>INCREASE PRESENCE</b> <i>Digital</i> <i>Properties</i>
Brand Image Position Products Services	Buyer Persona Current Buyers Competitors Forums	Website Microsites Custom Portals Mobile App



## Catch & Interact

Determine what sets your company apart from the competition, then capitalize on your brands edge to ensure more profit and make the most of them.

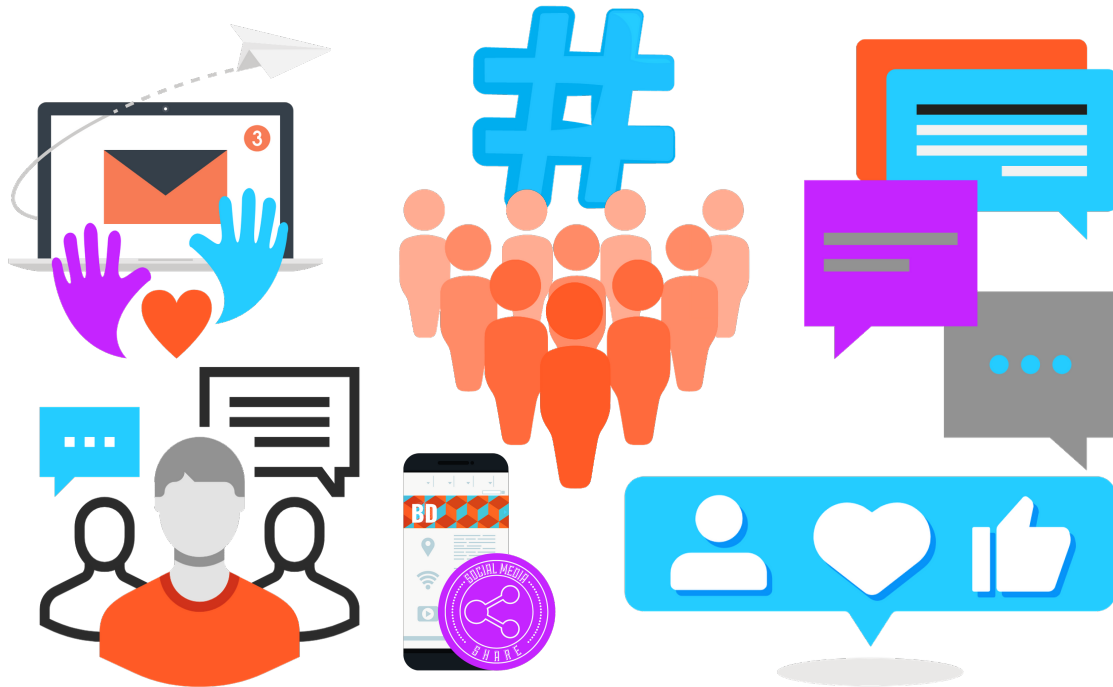
<p>ACQUIRE NEW BUYERS</p> <p><b>Audience Insights</b></p>	<p>BOOST CREDITABILITY</p> <p><b>Social Influence</b></p>	<p>LIFT CONVERSIONS</p> <p><b>Differentiators</b></p>
<p>Search Visibility Longtail SEO Paid Media Blogs/Videos</p>	<p>Testimonials Interviews Knowledge Base Earned Media</p>	<p>Easy Onboard E-payments E-scheduling Cancel Anytime</p>



## Support & Care

Create, nurture and orchestrate engagements with a community built of your ideal customers, who love your brand.

<p>GAIN LOYALTY</p> <p><b>Social Embassies</b></p>	<p>BUILD COMMUNITY</p> <p><b>Digital Outposts</b></p>	<p>INCREASE SALES</p> <p><b>Online Community</b></p>
<p>Organic Sharing Relevant Content Newsletters Sponsorships</p>	<p>Events Referral Program Badges/Widgets</p>	<p>F.A.Q's Value Offers Feedback Loop Community</p>



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# Get In Touch

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