



PRIME

Service Process

01: Targets

Identify business audience, goals & objectives. Scout new market ROI opportunities & select strategies that match growth needs.

02: Research

Analyze targets to determine areas that will acquire new buyers, while maximize spend budget to ensure the most profits.

03: Develop

Set up social & analytics accounts, plan required digital resources & build digital assets to be allocated.

04: Implement

Launch digital assets across social media, website & digital campaigns activating analytics data reports.

05: Measure

Grow digital presence with allocated resource strategy and analyze analytics data to dial in on lifting conversions to provide you better ROIs.

06: Results

Monitor & manage digital marketing efforts, begin to scale the efforts that are providing the most lucrative results.



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Services Breakdown

Digital Presence

- Marketing Strategy
- Brand Continuity
- Target Audience
- Competitor Analysis
- Website Configuration
- Landing Pages
- SEO Writing & Tags
- eCommerce Breakdown
- Website Hosting

Foster a Sale

- Social Platform(s) Strategy
- Social Platform (s)
 - Setup & Branding
- Social Platform(s) Posts
- Content Market Strategy
- E-mail Campaigns
- E-mail Automation
- Blog Posts
- Referral Program

Fast Leads

- Paid Media Management
 - PPC & CPM
- Google Search Ads
- Banner & Display Ads
- Social Media Ads
- eCommerce Marketing

Continuous Leads

- Search Engine Optimization
- Keyword Research
- SEO Audit
- SEO - Local Listings
- SEO - eCommerce

Sustainability

- Website Testimonials
- "Find My Business"
 - Google
 - Bing
 - Yahoo
 - Baidu
- Yelp Reviews
- Healthgrades Reviews
- Message Boards/Forums

Reputation

- Online Reputation Oversight
- Online Review Oversight
- Social Feedback Loop
- Community Activity
- Community Experience

Get In Touch



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